

TANISHQ BHOKARE

Digital Marketing Executive

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SUMMARY

Digital Marketing Executive with hands on experience in performance marketing, Meta Ads, content strategy, and brand growth. Skilled in executing end-to-end marketing campaigns, social media management, branding, and audience engagement. Proficient in content creation, video editing, graphic design, copywriting, campaign analytics, and competitor research. Passionate about driving brand growth through creative, data-driven marketing.

EXPERIENCE

Freelancing

Oct 2022 – Present

Digital Marketing & Designer

- Managed digital marketing for multiple brands across healthcare, sports, retail, and personal branding.
- Created social media strategies, content calendars, and platform-specific content.
- Executed Meta Ads campaigns for lead generation and audience growth.
- Designed social media creatives, edited short-form videos, and wrote engaging marketing copy.
- Conducted competitor research, audience analysis, and performance reporting to optimize campaigns.

Enma Digital

Oct 2025 – Present

Founder & Digital Marketing Strategist

- Founded Enma Digital and manage a digital marketing agency serving clients across multiple industries.
- Lead end-to-end agency operations, including client onboarding, strategy development, campaign execution, reporting, and client management.
- Plan and execute digital marketing campaigns focused on brand awareness, engagement, and lead generation.
- Oversee content creation, video editing, graphic design, and campaign asset development.

Digilligent

Apr 2025 – June 2025

Social Media Management Intern

- Managed social media accounts for multiple clients brands across Instagram and Facebook.
 - Planned, scheduled, and published content while maintaining content calendars.
 - Created and edited short-form videos and marketing creatives for campaigns.
 - Assisted in executing and optimizing Meta Ads campaigns.
 - Conducted trend, competitor, and audience research to support content strategy.
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SKILLS & TOOLS

SKILLS: Digital Marketing Strategy, Performance Marketing, Campaign Planning, Brand Strategy, Content Strategy, Audience Research, Competitor Analysis, Copywriting, Community Management, Graphic Design, Video Editing, Videography

TOOLS: Meta Business Suite, Google Ads, Photoshop, Canva, Adobe Premiere Pro, CapCut, ChatGPT

CERTIFICATIONS

Google Analytics (Skillshop – Mulund College of Commerce)

Digital Marketing (TuteDude)

Social Media Marketing (Hubspot Academy)

EDUCATION

Bachelor of Business Administration

2023 – 2026

Mulund College of Commerce